Listing of "Tar"[1] Values for Five (5) Testing Periods

Brand	Type	Nov., 1969	May, 1970	Oct., 1970	Aug., 1971	Mar., 1972
Alpine	king size, filter, menthol	19	19	18	18	18
American Brand	king size, filter, (hard pack)	*	*	*	*	19
American Brand	king size, filter	*	*	*	*	21
Belair	king size, filter, menthol	18	18	16	17	17
Belair	100 mm, filter, menthol	*	19	18	19	18
Benson & Hedges	reg. size, filter, (hard pack)	20	19	19	18	17
Benson & Hedges	king size, filter, (hard pack)	20	20	20	20	18
Benson & Hedges	100 mm, filter	20	20	20	21	19
Benson & Hedges	100 mm, filter, menthol	21	21	21	21	20
Bull Durham	king size, filter	29	28	28	30	30
Camel	reg. size, non-filter	25	25	24	25	25
Camel	king size, filter	21	20	20	20	19
Camel Talls	100 mm, filter	*	*	*	*	20
Carlton	reg. size, filter	*	2	2	3	1
Carlton	king size, filter	5	4	4	4	3
Century	100 mm, filter	21	20	21	*	*
Chesterfield	reg. size, non-filter	24	25	24	25	25
Chesterfield	king size, non-filter	29	29	28	29	29
Chesterfield	king size, filter	21	21	20	19	19
Chesterfield	king size, filter, menthol	19	19	18	19	18
Chesterfield	101 mm, filter	21	21	21	19	19
Domino	king size, non-filter	25	24	25	27	27
Domino	king size, filter	21	21	22	21	21
Domino	king size, filter, menthol	16	18	17	20	*
Doral	king size, filter	15	14	14	14	14
Doral	king size, filter, menthol	14	14	13	14	14
Duke of Durham	king size, filter	10	10	10	*	*
DuMaurier	king size, filter, (hard pack)	18	18	18	18	17
Edgeworth Export	king size, filter, (hard pack)	*	*	18	18	18
Edgeworth Export	100 mm, filter	*	*	20	19	19
Edgeworth Export	100 mm, filter, menthol	*	*	*	18	*
English Ovals	reg. size, non-filter, (hard pack)	28	26	24	25	24
English Ovals	king size, non-filter, (hard pack)	31	29	29	30	30
Eve	100 mm, filter	*	*	*	17	17
Eve	100 mm, filter, menthol	*	*	*	17	18
Fatima	king size, non-filter	32	31	31	32	31
Frappe	king size, filter, menthol	10	10	9	10	10
Galaxy	king size, filter	20	21	20	20	20
Gauloises Caporal	reg. size, non-filter	24	22	20	*	*
Gauloises Disque Bleu	reg. size, filter	21	20	17	*	*
Half & Half	king size, filter	22	23	23	24	24
Herbert Tareyton	king size, non-filter	27	27	28	29	29
Holiday	king size, non-filter	31	*	*	*	*
Holiday	king size, filter	25	*	*	*	*
Home Run	reg. size, non-filter	19	20	19	19	19
Kent	reg. size, filter	10	10	9	10	9
Kent	king size, filter, (hard pack)	17	16	16	17	16
Kent	king size, filter	16	16	16	17	17
Kent	king size, filter, menthol	*	*	*	*	18
Kent	100 mm, filter	19	19	19	19	20
Kent	100 mm, filter, menthol	*	*	*	19	18
King Sano	king size, filter	7	5	6	6	7
King Sano	king size, filter, menthol	7	7	6	6	6
Kool	reg. size, non-filter, menthol	21	20	21	21	21
Kool	king size, filter, menthol	18	17	18	18	18
Kool	100 mm, filter, menthol	20	20	19	19	19
L & M	reg. size, filter	17	17	17	16	*
L & M	king size, filter, (hard pack)	18	18	18	17	18
L & M	king size, filter	19	19	18	19	19
L & M	100 mm, filter	19	19	19	19	19
L & M	100 mm, filter, menthol	19	19	19	19	19
L. T. C.	king size, filter	*	*	*	*	10
Lark	king size, filter	17	17	17	17	17
Lark	100 mm, filter	18	18	18	18	18
Life*[1]	100 mm, filter	11	10	11	10	10
Lucky Strike	reg. size, non-filter	28	28	27	29	28
Lucky Filters	king size, filter	21	20	20	22	21
Lucky Filters	100 mm, filter	20	20	20	22	22
Mapleton	reg. size, non-filter	26	27	25	25	29
Mapleton	king size, filter	22	22	22	23	23
Marlboro	king size, filter, (hard pack)	19	19	19	19	18
Marlboro	king size, filter	20	20	20	20	19
Marlboro	king size, filter, menthol	21	20	19	18	18
Marlboro	100 mm, filter	21	21	22	22	20
Marlboro	100 mm, filter, (hard pack)	21	21	21	21	19

*[1]Prior to August 1971, Life cigarette was king size, filter (85 mm)

* Denotes varieties not available during market sampling

1 TPM dry (tar) = milligrams total particulate matter less nicotine and water

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Source: https://www.industrydocuments.ucsf.edu/docs/tjlk0001

Listing of "Tar"[1] Values for Five (5) Testing Periods

Brand	Type	Nov., 1969	May, 1970	Oct., 1970	Aug., 1971	Mar., 1972
Marlboro Lights	king size, filter	*	*	*	*	13
Marvels	reg. size, non-filter	20	17	17	*	*
Marvels	reg. size, filter	4	3	3	*	*
Marvels	king size, non-filter	24	23	23	23	26
Marvels	king size, filter	6	5	5	5	6
Marvels	king size, filter, menthol	4	4	4	4	4
Maryland	100 mm, filter menthol	*	*	*	20	20
Montclair	king size, filter, menthol	9	11	13	17	19
Multifilter	king size, filter, (plastic box)	*	16	15	16	14
Multifilter	king size, filter, menthol, (plastic box)	*	13	12	12	12
New Leaf	king size, filter, menthol	*	*	*	19	19
Newport	king size, filter, menthol, (hard pack)	19	19	19	19	18
Newport	king size, filter, menthol	20	19	19	20	19
Newport	100 mm, filter, menthol	21	21	21	21	21
Oasis	king size, filter, menthol	19	18	18	18	18
Old Gold Straights	reg. size, non-filter	22	21	22	22	21
Old Gold Straights	king size, non-filter	27	27	27	28	26
Old Gold Filters	king size, filter	20	20	19	20	20
Old Gold Filters	100 mm, filter	24	24	24	24	25
Pall Mall	king size, non-filter	28	28	28	29	29
Pall Mall	king size, filter, (hard pack)	*	*	*	*	19
Pall Mall	king size, filter	*	*	*	*	21
Pall Mall	100 mm, filter, (hard pack)	19	19	19	19	18
Pall Mall	100 mm, filter, menthol, (hard pack)	17	17	17	17	18
Pall Mall	100 mm, filter	19	19	20	19	18
Pall Mall	100 mm, filter, menthol	18	18	18	18	18
Parliament	king size, filter, (hard pack)	16	16	16	16	16
Parliament	king size, filter	16	16	16	16	16
Parliament	100 mm, filter	*	*	19	19	19
Parliament Charcoal Filter	king size, filter, (hard pack)	*	*	*	*	17
Parliament Charcoal Filter	king size, filter	*	*	*	*	16
Peter Stuyvesant	king size, filter	*	*	24	19	20
Peter Stuyvesant	100 mm, filter	*	*	22	20	20
Philip Morris	reg. size, non-filter	24	23	23	24	24
Philip Morris Commander	king size, non-filter	29	29	29	29	30
Philip Morris	king size, filter	19	*	*	*	*
Philip Morris	king size, filter, menthol	15	*	*	*	*
Picayune	reg. size, non-filter	20	21	19	19	20
Piedmont	reg. size, non-filter	24	24	24	24	24
Players	reg. size, non-filter, (hard pack)	31	31	30	33	35
Raleigh	king size, non-filter	25	26	24	26	27
Raleigh	king size, filter	18	17	17	17	17
Raleigh	100 mm, filter	*	18	18	18	19
Salem	king size, filter, menthol	20	20	19	19	19
Salem	100 mm, filter, menthol	21	21	21	20	20
Sano	reg. size, non-filter	14	15	15	15	15
Sano	reg. size, filter	*	4	*	4	3
Silva Thins	100 mm, filter	16	16	16	16	16
Silva Thins	100 mm, filter, menthol	16	16	16	16	16
Spring	100 mm, filter, menthol	21	21	21	22	20
Stratford	king size, non-filter	24	23	22	*	31
Stratford	king size, filter	18	19	*	*	*
Stratford	king size, filter, menthol	19	19	*	*	*
Tareyton	king size, filter	16	17	17	19	19
Tareyton	100 mm, filter	17	18	18	19	19
Tempo	king size, filter	12	12	12	12	12
True	king size, filter	13	13	12	12	12
True	king size, filter, menthol	12	12	13	13	12
Tryon	king size, filter	12	*	*	*	*
Tryon	king size, filter, menthol	11	*	*	*	*
Vantage	king size, filter	*	*	*	12	12
Vantage	king size, filter, menthol	*	*	*	*	11
Viceroy	king size, filter	18	17	17	17	17
Viceroy	100 mm, filter	19	20	19	18	19
Virginia Slims	100 mm, filter	18	18	18	17	18
Virginia Slims	100 mm, filter, menthol	18	18	18	18	18
Vogue (black)	king size, filter, (hard pack)	20	22	25	27	27
Vogue (colors)	king size, filter, (hard pack)	13	16	18	18	21
Winston	king size, filter, (hard pack)	21	20	20	20	20
Winston	king size, filter	21	20	20	19	20
Winston	100 mm, filter	22	21	20	20	20
Winston	100 mm, filter, menthol	21	22	22	21	20
Yukon	king size, filter, menthol	20	*	*	*	*

* Denotes varieties not available during market sampling

1 TPM dry (tar) - milligrams total particulate matter less nicotine and water

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